

## Consent to use Images/Videos

### Background

My Academy Pty Ltd (My Academy Educational Services) uses images in marketing from time to time for the purposes of:

- Publicising the programs and services
- Informing clients of changes and events

Achieving these purposes involves the production and distribution of promotional material through such media as:

- External publications, such as newspapers and magazines
- Business publications, newsletters, posters, brochures, booklets and displays
- Internet sites, official social media platforms, such as YouTube, Twitter, Instagram and Facebook.

My Academy Pty Ltd (My Academy Educational Services) privacy policy is available at (Insert Terms and Conditions link). The copyright in images used for these purposes vests in the My Academy Pty Ltd (My Academy Educational Services).

### DECLARATION

I give permission for images in which I, and/or my child/ward, appear to be used by My Academy Pty Ltd (My Academy Educational Services) for publications and public relations activities. In particular, I note that this may include use in print and electronic media, including the Internet and official social media platforms. I understand that My Academy Pty Ltd (My Academy Educational Services) will not be accountable should overseas recipients of the images breach Australian privacy laws and that I will not be able to seek redress under the Privacy Act. I have read and understand this notice, and consent to the collection, use and disclosure of my image, including disclosure to overseas recipients, as outlined.

Signed..... Dated.....